

HOW TO FIND, TRAIN, MOTIVATE AND RETAIN EMPLOYEES

Interested in building (and keeping) the perfect team?

Addressing proven recruiting methods, leadership skills, productivity enhancement, and motivational techniques, this program is designed for anyone who manages people, including business owners, field foremen, office managers, department heads, superintendents, and estimators. PROOF speakers have taught this program for over 45,000 people at numerous seminars and national conventions, and time and time again it has proven to be a number one convention program, and a leading frontline efficiency tool.

Topics Covered:

- ◆ **Leadership for Results**
 Be a leader, not a boss
- ◆ **Recruiting and Retaining a Workforce**
 Find the right people and hold onto them
- ◆ **Effective On-the-Job Coaching**
 Use the coaching process to get the job done right the first time
- ◆ **Motivation for Maximum Performance**
 Help individual employees reach peak productivity
- ◆ **Dealing with Difficult People**
 Turn a problem child into a star employee
- ◆ **Minimizing Conflict and Personality Clashes**
 Mediate problems before they become crises
- ◆ **Improving Productivity**
 Put proven systems in place to make every second count
- ◆ **Communication Basics**
 Increase your communication skills and your business together
- ◆ **Results-Oriented Problem Solving**
 Focus on the answers instead of the questions



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PROOF Management instructors are experienced industry speakers who have taught hundreds of these programs and published numerous articles on these issues in top trade magazines.